

How to Market Algae Products & Applications whilst Working Together as an Industry and Attracting Durable Investments

Site Visit

Exclusive Site Visit at ALGATEC Eco Business Park on Tuesday 9th April 2019.

Look on p2 of the Agenda for further information.

With Thanks to Our Sponsors:















Lisbon, Portugal

10th & 11th April 2019

Following the success of its previous editions, ACI's 9th European Algae Industry Summit (10-11 April, 2019 – Lisbon, Portugal) will explore the ongoing developments of the algae industry.

This new edition will focus on how to market the various algaebased products & applications, with case studies from key actors of each segments bringing forward their experience.

The conference will also take an in-depth look into two important themes: how can the industry work together towards standardisation & regulation for products, and specifically food products; and on the other hand, how to attract investments and create beneficial partnerships. These two topics will be discussed through interactive panel discussions, to ensure a positive exchange with all industry actors involved.

The two day event will offer an in-depth look into the **technologies supporting the industry**. And the participants will also have the chance to discuss how to **keep the industry thriving as a** whole during the numerous Q&As, and the extended networking breaks.

Join us in Lisbon for a highly interactive & informative conference, whilst enjoying the networking opportunities with your peers.

Key Topics

- State of the Industry: Current Outlook & Predictions
- Regulation & Standardisation: Moving Towards Clearer Guidelines to Encourage Product Development
- Financing & Partnering: Investors Perspectives on Strategy & Expansion
- New Developments in Process Technologies
- Emerging End-Market: Algae-Based Chemicals & Materials
- Marketing Algae Novel Food & Nutritional Products Efficiently
- Highlighting the Sustainable Quality of Algae for Animal Feed
- Exploring Best Practices of Algae Used in Agricultural Products
- Exploring the Use of Algae for Cosmetics

2019 Edition Agenda Committee

For this 9th edition of the event, we have gathered some key industry players to form an advisory committee and help us build the conference agenda, on top of our research.

- Nuno Coelho, CEO, A4F Algae for Future
- Syed Isa Syed Alwi, Group CEO, Algaetech Group Of Companies
- Olivier Lépine, Managing Director, AlgoSource
- Mario Tredici, Vice President, EABA
- Silvia Fluch, Managing Partner & COO, **Ecoduna**
- Alexis Rannou, Operations Director, Givaudan
- Jean-Paul Cadoret, Managing Director, Greensea
- Vincent Usache, General Manager, Microphyt
- Alexandra Mosch, Head of Business Development
 & International Sales, Severino Becagli

EXCLUSIVE SITE VISIT: ALGATEC Eco Business Park Plant Tuesday 9th April 2019





During the afternoon of Tuesday 9th April, prior to the conference, a limited number of conference delegates will receive the unique opportunity to visit the brand new ALGATEC Eco Business Park.

The ALGATEC Eco Business Park, promoted by the A4F – Algae for Future group in collaboration with LusoAmoreiras and Solvay, envisions the installation of a 14.2 ha integrated platform with microalgae production and processing units, in an excellent geographical location in Europe, with high solar radiation, water sources and raw materials availability.

ALGATEC Eco Business Park, based in Portugal, started its construction in 2017, and will be one of the largest microalgae production centres in Europe. Currently, has in the pipeline the development and implementation of three innovative projects with cutting-edge technologies, for the production of microalgae and microalgae extracts to be used in the feed and food industry. The proximity to universities and research institutes will allow the development of a cluster to support the entrepreneurs and investors in the field of microalgae with the process of knowledge-transfer between applied research, industrial production, product development and commercialisation.

The installation of ALGATEC Eco Business Park will be an essential step in strengthening a sustainable circular economy and national industrial cluster, with the first integrated park dedicated to the installation of algae biotechnology projects, based on sustainable technological development in its environmental, economic and social aspects.

There is **no extra charge** to attend the site visit, but spaces are limited and allocated on a **first come first served basis**. Please register your attendance for the site visit when booking for the conference.

Please note that, due to compliance reasons, **attendance is subject to approval** from A4F – Algae for Future.

Registration is Simple

If you would like to register for this event or wish to find out more information, please contact:

Joanna Mieloch +48 61 898 7070 / imieloch@acieu.net



Lisbon, Portugal

10th & 11th April 2019

DAY 1

Wednesday 10th April 2019

08:00

REGISTRATION & COFFEE

09:00

CHAIR'S OPENING REMARKS & WELCOME ADDRESS



Mario Tredici Vice President **EABA**

09:25 **CONFERENCE PRESENTATION** 365 days of Industrial Production

- Continuous seasonal algae production in Austria - Lessons learnt
- Downstream processing what is the best technology?
- Fatty acid extraction using supercritical CO2



Silvia Fluch Managing Partner-COO Ecoduna

09:50 PANEL DISCUSSION

Financing & **Partnering:** Investors Perspectives on Strategy & Expansion

- Highlighting the matches & gaps between algae players' offering and investors' expectations
- Can companies partnering up be a driving force for investments?
- How to effectively attract strategic partners / venture capitalists / investing organisations
- What are financial investors looking for? Each panellist will give a short presentation - approx.

10mins, before starting the discussion



Ruben Bach

SVS Capital Partners



Tommaso Portaluri Innovation Manager IN Srl

- Access to finance conditions for Investments in the Bio-based Industries and the Blue Economy
- Investment conditions and funding gaps for projects investing in the Bioeconomy
- Investors' perspective
- Recommendations and actions on improving access to finance and attracting private capital



Shiva Dustdar Head of Division, Innovation Finance

European Investment Bank

11:05 MORNING REFRESHMENTS

PANEL DISCUSSION 11:50

Regulation & Standardisation: Moving **Towards Clearer Guidelines to Encourage Product Development**

- Nagoya Protocol (Access to Benefit Sharing): How to deal with the different national approaches for industrial players; updates on its future and potential consequences for the industry
- Impact of the New Novel Food Directive for algae suppliers on their new & existing products
- The need to join forces, as an industry and all across Europe, to develop regulation
- Implementing standardisation to better develop algae-based products
- Working with regulators towards clear food safety guidelines regarding algae products Each panellist will give a short presentation - approx.

10mins, before starting the discussion



Francis Kurz

Algae Natural Food



Alexandra Mosch Head of Business Development & International Sales

Severino Becagli



Vincent Usache General Manager

Microphyt



Indra te Ronde Standardization Consultant

NEN

13:15 LUNCH

14:45 **SESSION ONE**

New Developments in Process

- Overview of the latest technologies developed for efficient Production, Harvesting, Extraction & Fermentation
- Moving on to larger scale: How to get technology implemented for large scale application
- Why tubular glass photobioreactors? Examples of successful large scale algae production



Fritz Wintersteller Director of Business Development **SCHOTT**

Lisbon, Portugal

10th & 11th April 2019

Presentation title to be announced



Sander Hazewinkel

Lgem

16:35 AFTERNOON REFRESHMENTS

SESSION TWO Emerging End-Market: Algae-Based Chemicals & Materials

- Acknowledging the potential of replacing petrochemicals by algae-based chemicals
- Assessing the use of algae for bio-plastics: Current development & predictions
- How using algae for packaging can play an important factor in the zero waste circular economy

17:20 Presentation title to be announced



Sammy Boussiba Head of Microalgal Biotechnology

Ben-Gurion University of the Negev

17:50

- Algae as a feedstock for biodegradable bioplastics: an insight into recent
- Algae are fast growing autotrophs with a versatile ability to synthetize biopolymers
- Besides complex biopolymers, algae are also able to efficiently produce classical biopolymers such as starch, cellulose, aliphatic polyesters, which are all bioplastic precursors
- New plastic product development based on algae-sourced plastics is on its way to commercialization, not only in the confidential field of arts & design & crafts, but also in the scale industry of biodegradable packaging for single use applications



Jean-François Sassi Group Manager - Algae Processes & Technologies

CEA

18:20

Panel Q&A

18:35

CHAIR'S CLOSING REMARKS



Mario Tredici Vice President **EABA**

18:45 CLOSE OF DAY ONE

DAY 2

09:15

Thursday 11th April 2019

REGISTRATION & COFFEE

09:00 **CHAIR'S OPENING REMARKS**

SESSION THREE

Marketing Algae Novel Food **Nutritional Products Efficiently**

- Exploring new products and potential of algae on a trendy/nutritive/healthy perspective
- Overcoming the lack of awareness and inexperience of people about algae through marketing & advertising of products

Presentation title to be announced



lean-Paul Cadoret Managing Director

Greensea

09:45 Presentation title to be announced



Alvyn Severien CEÓ & Founder

Algama

10:15 Panel Q&A

10:30 **CONFERENCE PRESENTATION Nutraceutical & Pharmaceutical Products**



Olivier Lépine Managing Director

AlgoSource/Alpha Biotech

11:15 **MORNING REFRESHMENTS**

CONFERENCE PRESENTATION 12:00 Highlighting the Sustainable Quality of Algae for Animal Feed

- Opportunities & challenges of algae based
- Assessing the benefits of microalgae feed on the animals and the end-product themselves



Pi Nyvall Collén Scientific Director

Olmix

Lisbon, Portugal

12:45 SESSION FOUR Exploring Best Practices of Algae Used in Agricultural Products

- Lessons learnt from marketing products: Could these strategies be helpful for other applications?
- Determining the potential of algae for biostimulants & predicting future trends

14:00 LUNCH

15:30

16:00

16:45

16:55

SESSION FIVE Exploring the Use of Algae for Cosmetics

- Taking advantage of algae properties in cosmetics to market products
- Capitalising on the natural/bio trend of the cosmetics industry to develop algae-based products
- Presentation title to be announced



Alexis Rannou
Operations Director Active Beauty
Givaudan

Presentation title to be announced



Sofia Hoffmann de Mendonça Business Development Manager **Allmicroalgae**

16:30 Panel Q&A

CHAIR'S CLOSING REMARKS

END OF CONFERENCE & NETWORKING REFRESHMENTS

Commercial, Exhibition & Sponsorship Opportunities

ACI has put together a range of packages to suit your requirements. These range from branding options, to full scale partner solutions and can be tailored to meet your objectives and budgets.

If you are launching a new product or service and wish to gain visibility and brand recognition within your industry, contact us today!

For commercial opportunities, please contact:

Hubert Sosnowski

Tel: +48 (0) 61 646 9780

Email: hubert@acieu.net





Site Visit at Ecoduna – 8th European Algae Industry Summit 2018





8th European Algae Industry Summit – Vienna, April 2018

Lisbon, Portugal

10th & 11th **April** 2019

Registration is Simple

If you would like to register for this event or wish to find out more information, you can contact **Joanna Mieloch** using any of the following methods:





http://www.acieu.net

Postal Address: ACI Europe, 10 Gough Square, London, EC4A 3DE

Registration is Simple

Conference Pass (Incl. Documentation Pack)
10th & 11th April 2019

£1,695 (Exc. VAT)

Documentation Packet Only

£470.00

Please Note.

Members and customers of all supporting organisations are entitled to a discount off their conference package.

For more information please call Joanna on +48 61 898 7070

Documentation Packet Available

We are selling 9^{th} European Algae Industry Summit papers at just £440 (+£30 P&P). Simply tick the box on the booking form, send it with payment and your copy will be on its way to you after the meeting.

This important manual will be a source of invaluable reference for the future.

Terms & Conditions

Payment

Payment must be received within five business days of returning the signed contract. After receiving payment a VAT receipt will be issued. If you do not receive a letter outlining details two weeks prior to the event, please contact the Conference Coordinator at ACI Europe Ltd.

Discounts are available for multiple/group bookings. Please call **Joanna Mieloch on +48 61 898 7070** for more information.

Cancellations

Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than 3 weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than 3 weeks prior to the start of the event shall be deemed to be a breach of this contract by client, and accordingly, no credits will be given. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancel or postpone the event, ACI Europe Ltd reserves the right to transfer this booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

Accommodation

The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

About ACI

ACI, a UK owned company, has been running successful conferences in the USA since 1999. Headquartered in Chicago with offices all around the States, ACI opened its European head office at the end of 2005 and has expanded rapidly, launching a series of events in key industries including maritime, energy, oil & gas, cosmetics, chemicals & media.

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