



AGENDA

Driving sustainable production and consumption through eco-labelling in the Mediterranean region

4th of November 2021
9h30 – 12h00 (CET)

Time		Who	Objective
Total 2,5 hours			
Welcoming and Icebreaker session	9:30 – 9:40 10 min	<ol style="list-style-type: none"> UfM CoPresidency/ UfM Secretariat, Alessandra Sensi - Head of Sector Environment and Blue Economy Mercè Boy Roura Interreg MED Green Growth coordinator David Smith WE&B 	Welcoming remarks setting the scene and objectives of the session. To provide an opportunity for everyone to know who is in the "room". Get participants used to using Sli.do
Session 1 Keynote speeches	9:40 – 10:10 30 min	<ol style="list-style-type: none"> FAO Florence Tartanac SMK Ineke Vlot Chairperson of the Board EU Ecolabelling TBC PRIMA Mohamed Wageih 	Inspirational speeches to provide vision to the challenges and solutions facing production and consumption through eco-labelling



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Session 2: Engagement Session	10:10 – 10:45 35 min	Lead Facilitator David Smith WE&B
Session 3: Training session: Tools & methods for capitalization activities (Project Examples)	10:45 – 11:50 65 min	<ol style="list-style-type: none"> 1. Interreg MED <i>PEFMED Plus</i> speaker TBC 2. Interreg POCTEFA <i>Innotranslact</i> Joan Colón Jordà 3. PRIMA <i>SUREFISH</i> Speaker TBC 4. Interreg MED <i>ARISTOIL Plus</i> Emilia Arrabito 5. CBCMED TBC
Wrap-up and conclusions	11:50 – 12:00 10 min	UfM CoPresidency/Secretariat Key discussion point, outcomes of the sessions and conclusions.